



REVEALING HIDDEN TALENT

"Misti is one of our most sought after speakers at our HR Workshops. She is one of the most genuine humans I've had the pleasure of working with. Her energy is contagious and her message is infectious."

—Jody Piper, Event Planner
Ultimate Software

- ▶ KEYNOTES
- ▶ FACILITATION
- ▶ LEADERSHIP COACHING

Misti draws on her diverse background in academics, business, sports, and psychology to get to the heart of what causes people to step into their potential.

Recognized as an expert in human potential, Misti Burmeister teaches business leaders how to leverage the talent on their team and drive results while freeing themselves to focus on and drive meaningful results. Her unique approach is based on a process that has been honed over almost two decades of delivering keynotes, facilitating powerful conversations starting and running leadership groups, and providing one-on-one coaching.

From a youth spent primarily in juvenile court to becoming an Olympic hopeful with three college degrees in her belt, Misti knows first hand how hearing the right words

at the right moment can change a person's life. Armed with that knowledge, Misti has made it her mission to help others see and provoke potential—just as others have done for her.

Misti offers keynotes on the topic of revealing hidden talent, as well as individualized coaching programs for leaders and their teams. As a result of working with Misti, her clients report more focus, energy, impact and influence in challenging others to step into their potential.

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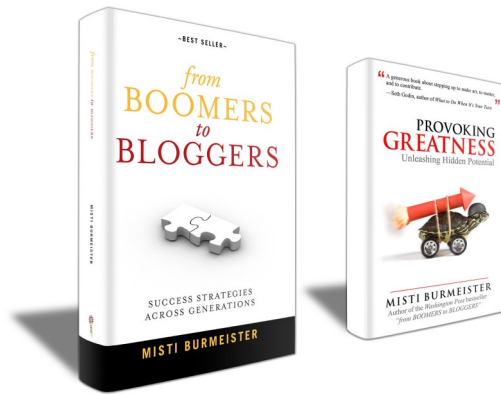
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BESTSELLING AUTHOR



Misti is the Washington Post bestselling author of *From Boomers to Bloggers* and *Provoking Greatness: Unleashing Hidden Potential*.



"A generous book about stepping up to make art, to matter and to contribute."

— Seth Godin, author of *What to Do When It's Your Turn*

POPULAR KEYNOTE

Provoking Potential

Using Candid Feedback To Expose Great Talent

Leverage the talent on your team and drive results while freeing yourself to do more of the work you love. In this engaging keynote, Misti reveals her proven process for providing candid, compassionate feedback that is guaranteed to provoke productivity, profitability and change.

You will walk away knowing how to strengthen employee commitment, collaboration and productivity. You will gain the tools, ideas, and strategies to influence courageous action, give feedback that fuels positive change, and implement strategies to strengthen team loyalty.

"Misti is one of the best speakers I have ever heard! She has great stories and can truly deliver them with passion and vulnerability! I would recommend her as a speaker, writer or business coach."

— Kristina Bouweiri, President/CEO
Reston Limousine Service Inc

30% INCREASE IN PRODUCTIVITY

"A staggering 87% of employees worldwide are not engaged."

(via Gallup)

ARE YOU READY TO:

- ▶ Drive Passion and Performance?
- ▶ Get the Best Out of Your Team?
- ▶ Strengthen Your Leadership Presence?
- ▶ Gain Clarity of Focus?





PROVEN SUCCESS

Misti's unique strategies for provoking potential resulted in the best employee engagement scores one company had seen in more than 25 years—in less than 9 months. Another company went from a 50% turnover rate of their younger staff to a 90% increase in retention across generations in just over a year.

WHY DO YOU NEED MISTI?

With Misti, you get someone who has spent nearly two decades helping leaders increase engagement, productivity and profitability within their organizations. Her wisdom and know-how comes from a Master's degree in Leadership Communication as well as having spent thousands of hours interviewing leaders from all industries and walks of life, learning what kinds of work environments encourage enthusiasm, passion, and commitment to results.



Partial list of clients include:

- ▶ Johns Hopkins Carey School of Business
- ▶ Johnson & Johnson
- ▶ George Washington University Hospital
- ▶ Marriott
- ▶ Volo City (formally, Social Leagues)
- ▶ AT&T
- ▶ The Environmental Protection Agency
- ▶ Eversource Energy
- ▶ U.S. Food and Drug Administration
- ▶ N.A.S.A.
- ▶ The United States Navy
- ▶ Cox Enterprises
- ▶ Society for Human Resource Management
- ▶ Accelerent
- ▶ The Center for Association Leadership
- ▶ Ultimate Software

Watch Misti live

www.mistiburmeister.com

For information on how to book

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