



## EMPOWERING ENGAGEMENT

"Misti is one of our most sought after speakers at our HR Workshops. She is one of the most genuine humans I've had the pleasure of working with. Her energy is contagious and her message is infectious."

—Jody Piper, Event Planner  
Ultimate Software

▶ KEYNOTES

▶ FACILITATION

▶ LEADERSHIP COACHING

▶ PRESENTATIONS

Misti draws on her diverse background in academics, business, sports, and psychology to get to the heart of what causes people to step into their potential.

Recognized as an expert in leadership communication, Misti Burmeister serves as a facilitator to drive employee teams to accomplish difficult goals. Her unique approach is based on a process that has been honed over almost two decades of helping teams perform better as a result of conflict. Misti delivers keynotes (virtually and in person), facilitates difficult conversations, and helps leaders improve performance across generations.

Misti's attributes include a keen ear for performance and team blockers, an insatiable curiosity, and a willingness to help leaders lean into difficult conversations. Throughout this COVID19 crisis, it is more important than ever to clearly state goals and solicit cooperation and execution through team communication. Misti helps leaders communicate effectively with many remote teams so that all are on board to achieve desired results.

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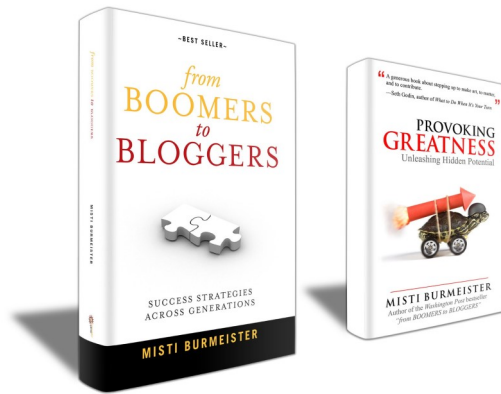
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## BESTSELLING AUTHOR



Misti is the Washington Post bestselling author of *From Boomers to Bloggers* and *Provoking Greatness: Unleashing Hidden Potential*.



"A generous book about stepping up to make art, to matter and to contribute."

— Seth Godin, author of *What to Do When It's Your Turn*

"Misti is one of the best speakers I have ever heard! She has great stories and can truly deliver them with passion and vulnerability! I would recommend her as a speaker, writer or business coach."

— Kristina Bouweiri, President/ CEO Reston Limousine Service Inc

## 30% INCREASE IN PRODUCTIVITY

63% of executives surveyed say that their biggest challenge to effective performance management is that their managers lack the courage and ability to have difficult feedback discussions.

(via Harvard)

### ARE YOU READY TO:

- ▶ Boost Morale
- ▶ Increase Employee Engagement
- ▶ Motivate Your Team

## POPULAR KEYNOTE

### Re-Engaging Your Disengaged Team Members

Change was thrust upon us with the pandemic, forcing many employers to rethink the way they lead and balance new demands. Many are struggling not only to keep team members, but to find new ones who will challenge the status quo, aren't afraid ask why when given a task, and who will raise the bar for the rest of the team.

Through this talk, your leadership team will gain essential tools for:

- Motivating their team, even when people are quitting
- Revealing solutions to stop unwanted turnover
- Getting the momentum and positive energy flowing with their team
- Instigating accountability and personal ownership





## LEADERSHIP & MANAGEMENT TRAINING PROGRAMS

These leadership training programs are business focused, interactive, fun and packed with immediately applicable techniques.

Misti's unique strategies for provoking potential resulted in the best employee engagement scores seen by one federal agency in Washington, DC in more than 25 years. Another Dallas, TX based Fortune 500 company went from a 50% turnover rate of their younger staff to a 90% increase in retention across generations.

### Partial list of clients include:

- ▶ Johns Hopkins Carey School of Business
- ▶ Johnson & Johnson
- ▶ George Washington University Hospital
- ▶ Marriott
- ▶ Volo City (formally, Social Leagues)
- ▶ AT&T
- ▶ The Environmental Protection Agency
- ▶ Eversource Energy
- ▶ U.S. Food and Drug Administration
- ▶ N.A.S.A.
- ▶ The United States Navy
- ▶ Cox Enterprises
- ▶ Society for Human Resource Management
- ▶ Accelerent
- ▶ The Center for Association Leadership
- ▶ Ultimate Software

## WHY MISTI?

With Misti, you get a no-nonsense approach to addressing resolving conflicts, increasing collaboration, and motivating excellence. She has spent nearly two decades helping leaders use conflict as a catalyst for growth. Her wisdom and know how comes from a master's degree in leadership communication, coaching and presenting for nearly twenty years and hours interviewing leaders from many industries and walks of life.



Watch Misti live  
[20 minute keynote](#)

For information on how to work  
with Misti email  
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